



RESPONSIBLE BUSINESS CONDUCT & VALUE CHAIN DEVELOPMENT

CARE. ACT. SHARE. LIKE CORDAID.

Photo Cordaid

International and national supply chains in the agricultural sector often are complex and challenging. Growth and delivering the desired quality depends on the collaboration of many parties. At the same time, human rights compliance in value chains is more and more under public scrutiny. ICCO, integrated with Cordaid, is a partner in Value Chain Development (VCD) and Responsible Business Compliance (RBC) with a localized approach in the South.

Private companies have a growing interest in securing human rights compliance within their agri-food supply chains in the South. Frontrunning companies are part of a global movement to increase their responsible business conduct, while followers are increasingly confronted with challenges by critical consumer groups or more demanding minimum standards on issues such as child labour, living wage, and climate resilience.

At the same time, opportunities for business growth are hampered by insufficient access to source materials of the right quality and quantity. The new Cordaid is a partner in assessing and improving human rights in your value chains and expanding them to include trained and organized smallholder farmer groups.

ICCO INTEGRATED WITH CORDAID

As of 1 January 2021, ICCO has joined forces with Cordaid and will continue under the brand name of Cordaid. ICCO's strengths in Responsible Business Conduct and Value Chain Development will be further developed within the joined organisation. The joint organisation:

- Benefits from each other's strengths to professionalize faster.
- Increases attention for private sector development in insecure areas and fragile states.
- Increases its constituency with private and institutional donors.



Part of
Cordaid

WE PARTNER WITH PRIVATE SECTOR

The private sector is one of the most important engines in generating social and economic change in developing economies. We seek collaboration with the private sector to generate sustainable improvements in income and position for our target groups: male and female smallholder farmers, workers, and youth in the agricultural sector in Africa and Asia. By partnering we can increase profitability of the private sector together with sustainable progress for smallholders and workers.

We have a localized approach via our local offices and work together with a network of local partners, consisting of local SMEs, NGOs, organized smallholder farmers and workers, and where possible, governments.



Photo Cordaid

OUR OFFER TO PRIVATE PARTNERS

As your partner in RBC and VCD, Cordaid offers:

- Connecting agri-food companies to knowledge institutes, public sector, trained and motivated farmers and NGOs in Africa and Asia.
- Increased quality and quantity in value chains, including facilitating the introduction of certified standards.
- Increase climate resilience of the value chain,;
- Human rights due diligence assessments in supply chains, to identify risks such as child labour, unsafe working conditions, gender-based violence, wage standards and environmental pollution.
- Partnering for RBC risks assessment and management.
- Access to, and administration of donor subsidies for hard and soft investments in VCD and RBC.
- Social impact monitoring.

PRINCIPLES OF OUR RBC AND VCD PROGRAMMES

Cordaid and ICCO have a strong and long-term commitment to the poor in the South and to support them in improving their livelihoods. We:

- Aim for equal and inclusive development of men and women, youth, and indigenous people.
- Contribute to food & nutrition security.
- Improve the economic position of smallholders in the value chain.
- Add value and sustainability to primary production.
- Work towards living income or living wage.
- Are guided by the UN Guiding Principles on Business & Human Rights.



INTERVENTION STRATEGIES

VALUE CHAIN DEVELOPMENT

- Connect private and public actors for improved quality and growth
- Building in climate resilience

- Training in improved production, post-harvest handling
- Guide GAP, organic or other certification
- Improve financial literacy
- Develop new financial services with local MFIs
- Business development training
- Involve young producers

- Introduce digital technologies for better use of inputs, extension services and markets
- Access to credit and equity finance

Input provider

Smallholder farmers

Farmers' organisation

Processing company

Trading company

Wholesale company

Retailer

- Support local human rights due diligence assessments
- Multi-stakeholder projects to identify and address human rights risks

RESPONSIBLE BUSINESS CONDUCT

EXAMPLES OF VALUE CHAIN DEVELOPMENT

SHEA

- Shea VCD in Mali and Burkina Faso.
- Private company Olvea has a guaranteed, continuous supply of shea nuts that meet their quality requirements, and strong cooperatives as long term partners. It established a 12,000 ton/yr processing facility. A carbon footprint analysis enables the company to improve its climate impact performance.
- 35,000 women beneficiaries have a sustainable income in the organic shea value chain (collecting, processing, and storing).
- € 4,1 mln cofunded by National Postcode Lottery (NPL) and Netherlands Enterprise Agency (RVO).



RICE

- Premium rice production and marketing by a partnership of 7 key stakeholders in Central Java, Indonesia.
- PT Agri Boga locally buys 25,000 ton/year premium rice, previously imported
- 10,000 farmers increased their production and income by 40% by quality input use, mechanization, post-harvest handling, and better access to markets.
- € 1,9 mln funding from RVO.



PULSES

- Pulses VCD in Myanmar (mungbean, chickpea).
- Private companies Evers Specials BV, SMM, and Origin have increased sales, secured regular access to quality pulses and improved access to business development services and finance.
- Policy and regulatory reforms have been addressed.
- 24,000 skilled smallholder farmers (including 20% women and youth) have increased their income by 30% due to quality input use, higher productivity, and quality, and better market access, 1,000 trained farm workers increased their income as well
- € 4,3 mln co-funded by Danida, UKAid and RVO.



ABOUT CORDAID

Cordaid is an internationally operating value-based development and emergency relief organisation, especially working in fragile countries. By supporting local communities, service providers and frontline aid workers in

- creating food security,
- strengthening healthcare and education systems,
- increasing security and justice

Cordaid empowers people economically, facilitates job creation and fosters inclusive economic growth. Wherever disasters strike, we also offer humanitarian assistance.

Cordaid employs over a thousand dedicated professionals working in more than 30 countries. The organisation has an annual turnover of more than € 200 million (2020), and a longstanding track record in development cooperation.

CONTACT

Peter Commandeur

peter.commandeur@cordaid.org
(Value Chain Development)

Dicky de Morree

dicky.demorree@cordaid.org
(Responsible Business Conduct)

Grote Marktstraat 45
2511 BH The Hague
The Netherlands

+31(0)70-31 36 300
info@cordaid.org
www.cordaid.org

As of 1 January 2021, Cordaid has joined forces with ICCO.

BUSINESS PARTNERS



**CARE.
ACT.
SHARE.
LIKE CORDAID.**